



ENTRUST

**INSTANT FINANCIAL
ISSUANCE AS A SERVICE**

PRODUCT PRIVACY NOTICE

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Instant Financial Issuance Product Privacy Notice

Last updated: December 5, 2025

Instant Financial Issuance (IFI)

This product privacy notice describes how Instant Financial Issuance Software (on premise solution) and Instant Financial Issuance as a Service (cloud solution) collect and process personal data pursuant to applicable data privacy laws.

Description

Instant Financial Issuance Software is a solution for permanent, immediately activated, dual interface debit and credit cards. Whether it's for new accounts, emergency card replacement, low-volume re-issuance, or PIN services, Instant Financial Issuance Software allows consumers to leave a financial institution with a personalized card within minutes. Instant Financial Issuance as a Service (IFaaS) is PCI-CP compliant.

Personal Data Collection and Processing

Personal Data Type	Purpose for Processing
Debit Card Account Information	Card Personalization, Pinning, and Re-pinning
Credit Card Account Information	Card Personalization, Pinning, and Re-pinning
Name	Card Personalization, Pinning, and Re-pinning
Username	User authentication
Password	User authentication

Retention Period

Entrust collects minimal personal data to print card replacements. This information is encrypted and not stored within the application. The application itself does not store personal data for longer than is needed to print cards. Entrust retains redacted log data for a minimum of one year in accordance with PCI requirements. This allows Entrust to have the ability to notify Customers and assist with any potential forensic investigations.

Use of Sub-Processors

For the current list of sub-processors, visit <https://www.entrust.com/legal-compliance/privacy/sub-processors>.

International Data Transfers

Cross-border transfers of data may occur on a customer-by-customer basis. Entrust makes cross-border transfers of personal data in accordance with relevant data privacy law requirements. For example, we ensure that personal data that is transferred outside of the European Economic Area (EEA) benefits from an adequate level of protection by requiring sub-processors to enter into the European Commission approved Standard Contractual Clauses (and/or their UK and Switzerland equivalents) if they are not in a country that has the benefit of an [adequacy decision](#).

Data Protection Measures

For more information on how Entrust processes personal data collected by this product, please refer to Schedule 2 Annex II to the Standard Contractual Clauses of our standard customer data processing addendum (DPA) found [here](#).

Data Privacy Rights

The Customer is the controller for all personal data processed by Entrust for the purpose of providing IFIaaS. Entrust Corporation, as the processor/service provider, will assist the Customer, to the extent reasonable and practicable, in responding to data subject requests the Customer receives with respect to IFIaaS.

Amendments to this Privacy Statement

Entrust reserves the right to amend this product privacy notice from time to time as our business, laws, regulations and industry standards evolve. Any changes are effective immediately following the posting of such changes to <https://www.entrust.com/legal-compliance/product-privacy>. We encourage you to review this notice from time to time to stay informed.

Contact Information

For questions about this product privacy notice, please contact privacy@entrust.com. For Entrust's general privacy statement, please click [here](#).