

SOLUTION BROCHURE

Cards at the Speed of Life

Entrust's Instant Financial Issuance Cloud solution enables you to instantly issue dual interface, permanent, activated credit or debit cards to your customers.



ENTRUST

SECURING A WORLD IN MOTION



OVERVIEW

Consumers Love Instant Everything

How long before new customers receive their debit or credit cards in the mail? How long do you make them wait when they need a replacement card? If the answer is anything more than three minutes, chances are their needs are not being met. Delight your customers with instantly issued, fully activated cards.

- Ready-to-use, instant activation
- Personalized design – photos, logos, graphics
- Permanent cards, not temporary
- Improved customer satisfaction
- Your brand, top of wallet
- Full card portfolio, easily delivered

Give Customers a
Best-in-Class Experience

THE OPPORTUNITY

Create a Card Portfolio That Delights Your Customers

You can choose the control of an on-premises solution or the ease and affordability of our new cloud offering. If you choose our cloud option, you can:

- Deploy instant issuance as a revenue generator and brand-builder anywhere you choose
- Scale up or down easily
- Only pay for the capabilities you truly need

Choose Your Deployment Model

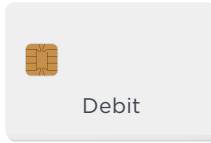


Cloud

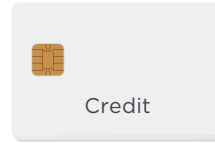


On-premises

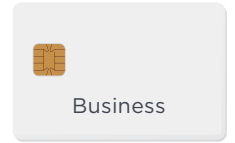
Choose Your Card Type(s)



Debit



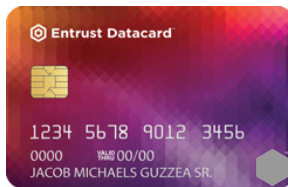
Credit



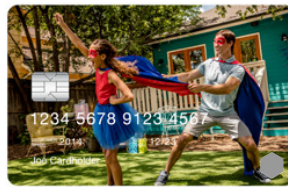
Business

Choose Your Card Style(s)

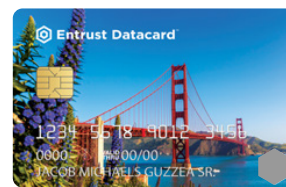
Traditional



Sleek and Brand Centric



Ultimate Flexibility



No pain and true business gain. Unparalleled ease. Choose from our world-class service offerings, from a DIY model to complete managed services. All you need to scope, deploy, maintain, manage, and optimize your instant issuance program.



Device management

Self-service
Manage and monitor your instant issuance fleet from one central location.



On-call hardware service

Same-day on-site hardware support.



Supplies management

We track and replenish printer supplies at your branches.



Instant issuance administrator

We manage employee setup, printer changes, image uploads, and more.

SOLUTION HIGHLIGHTS

Cloud Offering

We pioneered instant issuance before cloud was a thing. Our nonstop innovation produced the world's best-selling hardware, software, and services. Our newest breakthrough is cloud-based instant issuance. You get the same integrated solution, but with the simplicity and flexibility of cloud delivery.

- Unlimited users per branch
- Unlimited printers per branch
- CMS integration for instant activation
- Customer PIN selection and PIN change
- Complete EMV (contact and contactless) data preparation and personalization
- Dual-factor authentication



KEY FEATURES & BENEFITS

Aligned to Your Needs

Entrust's Instant Financial Issuance Cloud solution is designed to support your evolving issuance needs, whenever and wherever. To free up your IT and security teams, Entrust manages and maintains:

- Server availability
- Operating system and database
- Hardware security module
- Security and compliance
- Disaster recovery

Personalization Options and Security

- Issue multiple payment branded cards from one multi-input hopper system
- Improve customer satisfaction with full-color background images
- Choose among a variety of encoding solutions now and for the future
- Select flat printing, embossing, indenting, full-color graphics, or a mix
- Maintain Visa and Mastercard instant issuance security standards: End-to-end data encryption (AES, 3DES, and SSL with certificates)

Management Reporting and Administrative Tools

- Production reporting
- Cardstock management
- User set-up and monitoring
- System monitoring



Super Technology.

Flexible Service.

Consultative Expertise.

Entrust offers expertise at every stage of engagement. Backed by world-leading products and a tenured team, you'll get the solution you need and service you can count on.



THE ENTRUST DIFFERENCE

The Entrust instant issuance solution cloud offering follows the most stringent security standards in the payment card industry and is maintained by Entrust experts.

Free your IT and security teams of implementing and maintaining an instant issuance solution in-branch while delivering a best-in-class instant card issuance experience to your customers.

HOW IT WORKS

Our Holistic Approach to Security

Entrust has established a set of controls and strict compliance with federal, financial, international, and industry regulations and policies such as ISO 27001 and NIST 800-53.

Data Center Physical Security

- Financial institutions utilize their generated key to encrypt data sent during the processing of instant issuance cards
- Cardholder data is kept by Entrust only for the duration of the transaction

Data Center Physical Security

- Customer instant issuance requests are processed in a high security area (HSA) within the data center that includes cameras, motion detectors, and a security guard
- HSA access requires personnel verification process and two accompanying employees
- Visitors must be escorted at all times by two employees and pre-registered

Incident Monitoring and Response

- 24/7 Security Operation Center monitors Entrust's information technology infrastructure and deals with security on a global organizational level

Threat and Vulnerability Management (TVM)

Entrust's threat and vulnerability management (TVM) team conducts:

- Vulnerability scans (internal and external)
- Penetration testing
- Application security testing



ABOUT ENTRUST

Entrust fights fraud and cyber threats with identity-centric security that protects people, devices, and data. Our comprehensive solutions help organizations secure every step of the identity lifecycle, from verifying identity at onboarding to securing connections and fighting fraud in everyday transactions. Ongoing monitoring supports compliance and safeguards keys, secrets, and certificates. With a foundation of identity-centric security, our customers can transact and grow with confidence. Entrust has a global partner network and supports customers in over 150 countries.

For more information, visit entrust.com

Learn more about the MX Series at entrust.com

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